



TRAVEL STORIES & PHOTOGRAPHY

for those who've been around

MEET our readers and social media followers. By sharing firsthand travel experiences, we introduce destinations and travel businesses to a specific market of older adults primed to pack up and travel.

AUDIENCE*

TravelPast50.com page views per month - 32,000
Unique visitors per month - 19,000

SOCIAL MEDIA - 23,000 +

Facebook Fans - 7,560
Twitter - 13,400 followers
Google+ - 850 followers, 900,000 views
Pinterest - 1,100 followers
Instagram - 2,100 followers

CONTRIBUTORS

Tript Blog, Flights.com, TravelChannel.com
FWT Magazine, Minneapolis StarTribune

ASSOCIATIONS

Society of American Travel Writers (SATW)
Professional Travel Bloggers Association
Travel Blog Exchange (TBEX)
International Food & Wine Travel Writers (IFWTWA)

RECENT PARTNERSHIPS

Breckenridge Colorado, Costa Brava Girona Tourism
Context Travel, Eurail, Viking River Cruises

* Google Analytics, February 2016

WORK with us. We combine our professional background in journalism and marketing with our firsthand travel experience to bring our partners original, multi-platform media packages. Let us propose a custom program for you, featuring your best assets.



TRAVELPAST50.COM
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