

# ENGAGED TRAVEL AUDIENCE



## **INFORMED**

**TravelPast50.com pageviews per month 32,000**

**Unique visitors per month: 19,000**

**eNews subscribers: 875**

**Total social media following: 34,000+**

Source: Google Analytics, February 2016

## **Social**

**Facebook: 7,800 fans**

**Twitter: 18,000 followers**

**Pinterest: 1,525 followers**

**Instagram: 6,500 followers**